



MASON ELLIS

Creative Director

Art Director

Designer and

Production Artist

214.328.4407

masonellis@me.com

6872 Burwood Lane

Dallas Texas 75214

SUMMARY Senior-level design professional with 25 years' experience providing creative advertising and marketing communications for local to national businesses that range from regional medical practices to multibillion-dollar high-end specialty retailers. Strengths include leading creative and production teams and seamlessly integrating into existing creative projects to offer and define goals, designing creative content, and transforming concepts into final products. Proven ability to conceptualize and execute innovative solutions to build image and brand across all media. Demonstrated capability planning budgets, communications, managing production teams and schedules, maintaining client involvement, and developing follow-up strategies to enhance effectiveness.

CLIENT HIGHLIGHTS Neiman Marcus, Allen Brothers Inc., La Cense Beef, Waxahachie Anesthesia Consultant Services, Coyote Management, TradeMark Properties, SPL & Company, Texas Meat Packers, McChesney's Smoked Meats, Physicians Professional Billing, Dallas Vein Specialists, Landmark ENT, Regalo Creative, Lennox International, Olivette Hubler Graphics, New England Business Services, Anyone Can Whistle, Arizona Mail Order, Neiman Marcus Direct, Art & Artifact, Panache, Dean & Deluca, Pecan Valley Nut Company, Dillard's, Randall's Granada Gourmet, Gumps Mail Order, House of Almonds, Sincerely Yours, King Ranch Saddle Shop, The Smithsonian Catalogue, National Wildlife Federation, Trophy Nut Company, Price Waterhouse, The Equitable Life Assurance Society, The Staubach Company, Texas Scottish Rite Hospital for Children, Cellex-C, Tuesday Morning, Beall's, JC Penney, Linens N Things, Tom Thumb/Randalls, Best Products, Inc., Dallas Museum of Art, Bullocks of California, Nicholson-Hardie, Mirage Cycling Team, Multiples/Sandra Garrett for Jerrell Inc., Zale Corporation, Sanger Harris, The Southland Corporation, Western Airlines, May Company's May Cohens and Macy's Lasalles

